

## CONTACT:

Chris Weld, Berkshire Mountain Distillers, chris@berkshiremountaindistillers.com, 413-229-0219

## Summer of Gin at Legal Sea Foods

Legal Sea Foods debuts signature ethereal gin custom-made by Berkshire Mountain Distillers

**BOSTON, MA (April 4, 2013)** – Craft distiller **Berkshire Mountain Distillers** (BMD) has created a spirited new version of its popular ethereal gin exclusively for **Legal Sea Foods** (LSF) locations across Massachusetts. **Berkshire LSF Ethereal Gin** will debut on Legal Sea Foods' new Spring/Summer cocktail menu and will be featured in a selection of flavorful libations. Berkshire LSF Ethereal Gin will be the fourth hand-selected private bottle offering available at Legal Sea Foods, joining the ranks with their El Dorado 5 Year Rum, Corázon Añejo Tequila and Eagle Rare 10 Year Bourbon.

BMD's distiller and founder **Chris Weld** describes the gin as deceptively smooth with underlying complexities, a result of the special botanical mix. "It starts out sweet with citrus overtones basking the palate with fullness. Midway through, the taste shifts to rose and fruit, ending with a faint tingling of black pepper. It's the perfect complement to seafood," he says.

Legal Sea Foods' Director of Bar Operations **Kara Kukull** looked to this unique profile to develop the **Raspberry Fix** (Berkshire LSF Ethereal Gin, Stoli Razberi, Combier Framboise, sugar, lemon, crushed ice - \$10). Kukull says "The citrus component in our Berkshire LSF Ethereal Gin really brightens up the other raspberry flavors of the cocktail while also adding some nice herbal notes. This cocktail is tart and refreshing and perfect for a summer day."

Other cocktails (\$10 each) include **Strawberry Sangria** (Skyy Wild Strawberry, Berkshire LSF Ethereal Gin, Massenez Crème de Fraise, moscato, lemon, sugar) and **French Lemonade** (St. Germain, Chambord, Berkshire LSF Ethereal Gin, lemonade).

This is the first time Weld has created a custom blend of gin outside of his line of awardwinning spirits. "Being a seafood lover, I have always been impressed with the high standards of quality Legal Sea Foods maintains. It is an honor to have developed a gin to complement their wonderful fare. The fact that they are a local company like Berkshire Mountain Distillers just adds to the synergism of this project."

The new Spring/Summer cocktail menu will debut on April 10<sup>th</sup> at all 19 Massachusetts locations including Legal Sea Foods, Legal Harborside, Legal C Bar, LTK Bar and Kitchen and the brand's airport locations. For more information, please visit <u>www.legalseafoods.com</u>.

## ABOUT LEGAL SEA FOODS:

Legal Sea Foods was founded more than 60 years ago by George Berkowitz when he opened a small fish market in Inman Square, Cambridge. Today, President and CEO Roger Berkowitz leads the company toward continued growth and diversification. With more than 30 restaurants up and down the East Coast, Legal Sea Foods has earned scores of honors and awards (its clam chowder has been served at every presidential inaugural since 1981) and proudly carries its well-earned reputation as the nation's finest seafood restaurant. For more information about Legal Sea Foods and its locations, please visit <u>www.legalseafoods.com</u>. Follow Legal Sea Foods on <u>Facebook</u> and <u>Twitter</u>.

## ABOUT BERKSHIRE MOUNTAIN DISTILLERS, INC.:

Established in 2007, Berkshire Mountain Distillers (BMD) has created a line of awardwinning artisanal spirits including Greylock Gin, Ethereal Gins, Ragged Mountain Rum, Ice Glen Vodka, Berkshire Bourbon and New England Corn Whiskey, currently available in 19 different states. All products are handcrafted in small batches in Great Barrington, Massachusetts at the Berkshire's first legal distillery since prohibition. BMD is one of the founding members of the craft distiller movement and is embraced by several of the nation's leading mixologists. Our products have received numerous high accolades including Gold Medal Awards from the Beverage Tasting Institute and San Francisco Spirits Competition and national praise from publications like GQ, Details, New York Times, Wine Enthusiast and Jim Murray's Whiskey Bible. As supporters of local agriculture and business, BMD uses regional materials in many of our products, creating a truly authentic artisanal brand. For more information and to find where BMD is available, visit www.berkshiremountaindistillers.com. Follow Berkshire Mountain Distillers on Facebook and Twitter.